# **Promotional Model Resume**

Jamie Davis

100 Broadway Lane  
New Parkland, CA, 91010  
Cell: (555) 987-1234  
example-email@example.com

### Professional Summary

Friendly and outgoing Promotional Model with a deep understanding of how to promote and draw attention to new products and services. Remains upbeat and positive even after working long hours, capable of grabbing the attention of others through various means and always smiling and cheerful. Specialties include working trade show events and marketing at nightclubs.

### Core Qualifications

* Wholesome and Honest Look
* Makeup Artistry
* Hair Care
* Physically Fit
* Friendly Smile
* Marketing and Sales Techniques

### Experience

Promotional Model, October 2013 April 2015  
Nightclub and Event Marketing, Inc. – Los Angeles, CA

* Attended nightclubs to promote and talk about new drink specials and alcohol blends
* Used marketing and promotional methods to draw more attention to products
* Alerted security and management of potential problem customers, including those who drank too much
* Modeled in advertising campaigns to discuss the dangers of underage drinking and drinking and driving
* Worked as part of a small group to travel the country and discuss new beers and brews
* Walked through trade shows to pass out flyers and business cards highlighting new companies and products
* Took part in photo shoots to create promotional materials that showed people using new products
* Promoted and drew attention to products that included tee shirts, can coolers and other promotional items
* Worked with photographers to choose the best shots for clients

### Education

2012 High School Diploma, General Studies  
Los Angeles Performing Arts High School Los Angeles, CA