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Max Benson

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| Objective |  |
| Experience | 1990–1994 Arbor Shoe South Ridge, SC  National Sales Manager   * Increased sales from $50 million to $100 million. * Doubled sales per representative from $5 million to $10 million. * Suggested new products that increased earnings by 23%. |
|  | 1985–1990 Ferguson and Bardwell South Ridge, SC  District Sales Manager   * Increased regional sales from $25 million to $350 million. * Managed 250 sales representatives in 10 Western states. * Implemented training course for new recruits — speeding profitability. |
|  | 1980–1984 Duffy Vineyards South Ridge, SC  Senior Sales Representative   * Expanded sales team from 50 to 100 representatives. * Tripled division revenues for each sales associate. * Expanded sales to include mass-market accounts. |
|  | 1975–1980 Lit Ware, Inc. South Ridge, SC  Sales Representative   * Expanded territorial sales by 400%. * Received company’s highest sales award four years in a row. * Developed Excellence in Sales training course. |
| Education | 1971–1975 South Ridge State University South Ridge, SC   * B.A., Business Administration and Computer Science. * Graduated *summa cum laude*. |
| Interests | SR Board of Directors, running, gardening, carpentry, computers. |
| Tips | Select the text you would like to replace, and type your information. |