**New Product Planning Manager Resume Template**

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**Objective**

To be a New Product Development or Planning Manager in a large manufacturing company in the telecommunications industry.

**Summary of Qualification**

* 13 years experience in the mobile telephone manufacturing industry with specialization in cellphones first as a design engineer, then as a new product planning manager.
* Excellent organization, airline operations, people management, marketing, planning and interpersonal skills

**Career Experience/Job History**

**2008 – Present:  New Product Planning Manager, Motorola Mobile Division**

* Analyze market demographics and psychographics to determine buying preferences per market segment to confirm potential markets for new cellphones
* Present to management recommendations on market positioning of new cellphones.

**2002 – 2008:  Design Engineer, Motorola Mobile Division**

* Provide design blueprint for cellphones for manufacturing purposes.
* Confer with marketing on popular and competitor cellphone features

**Education**

1997 – Present:  Various in-house and 3rd party seminars and workshops on emerging trends in cellphone technologies, AMOLED display technologies, Android OS, Multitouch Technologies.

1994 – 1997: BS in Electrical Engineering, Stanford University

**Professional reference will be furnished upon request during interview.**