**Valentin G. Dooley**

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**Career Summary:**

* A Marketing Communication Analyst with 5 years’ of experience in the [Marketing](https://www.bestsampleresume.com/sample-marketing-resume/sample-marketing-resume-1.html) industry.
* Worked on Statistical Analysis Systems and experienced in Digital Marketing.
* A proven record of developing new Internet business brands and strategies.

**Summary of Skills:**

* Proficient in [SAS](https://www.bestsampleresume.com/sample-programmer-resume/sas-programmer-resume.html) analytic software
* A stellar track record of success in developing strategy and driving marketing campaigns in conjunction with business partners
* Adept with content creation, social media marketing and use of business intelligence tools.
* Self-starter and problem solver who can balance multiple tasks and responsibilities.
* Critical thinking and attention to detail.
* Exceptional writing, interpersonal and organizational skills.

**Areas of Interest:**

* Developing and carrying out innovative communication marketing processes and strategies
* Building a good rapport with youth centers along with the state and community program coordinators
* Conducting quantitative and qualitative marketing analysis
* Creating statistical and [financial](https://www.bestsampleresume.com/sample-financial-resume/financial-controller-resume.html) models

**Work Experience:**

Marketing Communication Analyst

ABC Company, Cincinnati, OH

October 2015 – Present

* Managing and organizing large events with a focus on minimal expenses and demonstrating results on business goals
* Cultivating and managing relationships with customers and relevant industry associations
* Supporting trade shows and customer events
* Supporting new product launches including messaging, collateral and sales support
* Managing customer newsletters, relationships, and queries and complaints
* Solving complex problems, managing across many teams, and driving business results

Marketing Communication Analyst

XYZ Company, Cincinnati, OH

February 2012 – September 2015

* Provided the right feedback on customer brand and purchase experience to the production and sales teams
* Tracked performance metrics and presented forecast for ROI as well as customer behavior
* Acquired data across all marketing channels including SEO, SEM, Social, Email, etc.
* Recommended correct technology and helped partners/stakeholders capture the most critical, actionable data to achieve their objectives
* Implemented right tools & architecture to extract relevant campaign data for marketing decision-making and selling opportunities
* Built yearly target & costs tool with the segments & marketing teams

**Education:**

* Bachelor's Degree in Business Management  
  ABC University, Cincinnati, OH   
  2011

**Reference:**

On request.