**Danny C. Wu**

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**Career Objective:**

Looking for an allocation analyst position at “Fashion Hub,” to utilize my knowledge of planning and implementing allocation strategies in controlling store inventory, and contributing to the sales and store performance.

**Summary of Skills:**

* Strong analytical, organizational, and problem-solving skills
* Superior knowledge of the changing trend of the market
* Ability to forecast and plan sales growth
* Excellent mathematical, communication, and computer skills
* Sound knowledge of retail store operations
* Ability to work with cross-functional teams
* Skilled in making sound judgment and improve store functions

**Work Experience:**

Allocation Analyst

Flash Brands Group, Joyce, WA

September 2013 - Present

* Planning and implementing allocation strategies for improving inventory and boosting sales
* Checking and ensuring adequate stocks to cater to the seasonal demand of customers
* Allocating office supplies to cross-functional departments
* Preparing and distributing budget and ensuring each department performs accordingly
* Reducing costs on unnecessary consumption of power and waste disposal
* Conducting surveys and allocating budget for marketing in particular demographic areas

Allocation Analyst

Life Wear, Joyce, WA

June 2012 - August 2013

* Ensured suitable amount of stock available for customers and minimal stock of unnecessary goods
* Analyze sales records, purchase orders, and forecast annual growth
* Prepared and set profit targets and assisted marketing team in achieving them
* Visiting different market areas and found out products that are fast moving
* Collaborated with the finance team and generated reports on profit and business growth
* Solved problems related to delivery by working closely with vendors and manufacturers

**Education:**

* Bachelor's Degree in Finance  
  Joyce University, Joyce, WA  
  2011

**Reference:**

On request.