# Online Shopping Survey

Thank you for visiting Crystal Blue Persuasion. In order to serve you better, please answer a few questions concerning your online purchase from our website today. We value this information, and will not share your answers with third parties, but instead will use it to upgrade our platform.

1. How did you first learn about our online shop?
   1. Friends or family members
   2. Internet forums
   3. Web engine search
   4. Other

|  |  |  |
| --- | --- | --- |
| 1. Did all the pages on our website load quickly? | Yes | No |

|  |  |  |
| --- | --- | --- |
| 1. Were the photographs of our jewelry clear and show plenty of detail? | Yes | No |

1. How convenient was the checkout process?
   1. I found it to be extremely quick and easy
   2. Not bad, but could still use a little improvement
   3. Slow and awkward
   4. Impossible to navigate

|  |  |  |
| --- | --- | --- |
| 1. Do you feel your payment information was transmitted securely? | Yes | No |

1. How likely are you to recommend Crystal Blue Persuasion to friends or family members?
   1. Extremely likely
   2. Somewhat likely
   3. Somewhat unlikely
   4. Not likely at all
   5. Unsure
2. How often do you shop online?
   1. At least once a week
   2. Once per month
   3. Once every six months
   4. Once a year
   5. I don’t know, this was my first online purchase ever
3. How likely are you to purchase from Crystal Blue Persuasion in the future?
   1. Definitely will purchase again
   2. Very likely to purchase again
   3. May or may not buy in the future
   4. Not likely at all
   5. Undecided