**Marketing Letter to Friends and Family**

August 6, 2010

Greetings to Family and Friends:

It is with great pleasure that I would like to announce that I am a part of the multilevel marketing chain of the direct selling agent, “Amway.”  As you know I have been struggling financially for a while and Amway has given me a new hope.  However, I need the support and patronage of all of you to get this really off the ground.

Let me explain what Amway is all about.

* · Multilevel marketing:  We gain points for each person who enters the chain on our reference.  The persons referred by them further earns us points and our points keep growing and we benefit more and more financially with these points.
* · The products sold by Amway are the best quality and you will certainly like them once you give it a try.  They have a variety of health, beauty, home care, car care, and hygiene products.  You can visit me at your convenience and buy them to benefit from them.

Looking forward to seeing you all.

Loving Regards,

Sujith Lalgovind