**PRODUCT MARKETING PROPOSAL**

[DATE]

[CONTACT FULL NAME]

[JOB TITLE]

[COMPANY NAME OF CONTACT PERSON]

[COMPANY ADDRESS]

Dear [APPLICABLE TITLE] [CONTACT LAST NAME],

We have full knowledge and we understand the competitive market conditions today. In some days, profit can soar high, and in some, it would definitely slow down. This phenomenon is clearly normal. This is a challenge for both new and old business owners, alike.

Here at, [YOUR COMPANY NAME], we are a team of marketing professionals providing quality services to businesses in the [CONTACT’S INDUSTRY] for the past [NUMBER] [TIME UNIT/ YEARS]. We have been successful in promoting, advertising and marketing the products and services of companies like yours.

If you want a booming business in the industry, there is a need for you to thoroughly study and evaluate your target customers; what they need, what they want and what suits them best. We can help you achieve this by providing custom made marketing strategies and services for your brand in accordance with the vision of your company and its goals.

To give you an overview, below are the fundamental things needed in marketing:

* An identification of your [PRODUCT/SERVICE] with a detailed approach and that should hit your target customers.
* Slogans and promotional messages that would effectively reach your potential customers.
* Marketing paraphernalia such as flyers, brochures, product packaging, website content, online advertising, electronic media, articles and press release.
* Marketing messages and other promotional materials carefully planned with regards to its color, text ideas, materials etc that would instantly attract potential customers.

We shall market your products through advertisements, web postings, ads, brochures, telephone calls, emails, campaigns, leaflets and various other means [SPECIFY]. Our employees will coordinate with your team and we shall cover the marketing agendas.

The recent marketing condition and scenarios might be a big challenge for your business. However, it serves an opportunity for your business to utilize specialized marketing strategies and services offered by [YOUR COMPANY NAME]. We can guarantee you success in the market, evidenced by our proven track record.

Please take a moment to go through our attached business proposal to learn more about our marketing proposal. Should you have further inquiries and concerns, please do not hesitate to call us at [COMPANY CONTACT NUMBER] or send us an email at [E-MAIL ADDRESS] at the time of your convenience. We look forward to growing your business with you.

Respectfully,

[AUTHORIZED SIGNATURE]

[YOUR COMPLETE NAME]

[JOB TITLE]

[YOUR COMPANY NAME]

[CONTACT NUMBER]

[E-MAIL ADDRESS]