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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| [COMPANY LOGO] | | | | | | | | | | | | | | | |
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| **Advertising Insertion Order** | | | | | | | | | | | | | | | |
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| **Advertiser Details** | | | | | | | | | | | | | | | |
| Advertising Company: | | |  | | | | | | | | | | | | |
| Contact: | | |  | | | | | | | | | | | | |
| Email: | | |  | | | | | | | | | | | | |
| Address: | | |  | | | | | | | | | | | | |
| Phone No: | | |  | | | | | | | | | | | | |
|  | | |  | | | |  |  | | |  |  | |  |  |
| **Client Details** | | | | | | | | | | | | | | | |
| Client Name: | | |  | | | | | | | | | | | | |
| Contact Person: | | |  | | | | | | | | | | | | |
| Phone Number: | | |  | | | | | | | | | | | | |
|  | | |  | | | |  |  | | |  |  | |  |  |
| **Rates and Specifications** | | | | | | |  |  | | |  |  | |  |  |
| Run Dates: | | | From |  | | To | | |  | | |  | |  |  |
|  | | |  | | | |  |  | | |  |  | |  |  |
| **Category** | **Size** | | | | **Cost Per Thousand Impressions\* ($)** | | | | | **Impressions (Thousands)** | | | **Cost ($) (Rate x Impressions)** | | |
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| **Payment Terms** | | | | | | | | | | | | | | | |
| 1. Payment due in full prior to banner placement. | | | | | | | | | | | | | | | |
| 2. 10-day cancellation policy. | | | | | | | | | | | | | | | |
| 3. No refunds provided. | | | | | | | | | | | | | | | |
|  | | |  | | | |  |  | | |  |  | |  |  |
| I have read and agree to the advertising policy. | | | | | | | | | | | | | | | |
| Advertiser’s Signature: | |  | | | | | | | | | | Date: | |  | |
|  | | |  | | | |  |  | | |  |  | |  |  |
| Order Confirmation | | | | | | | | | | | | | | | |
| CTA Representative: | |  | | | | | | | | | | Date: | |  | |